How to Outsource Mobile Game Development

Game development is not cheap. Creating a quality game requires a whole team of specialists of different profiles. The more employees, the higher the production budget. And if you are developing several projects at once or want to introduce new technologies, you may not have enough resources. Outsourcing solves all these problems.

By delegating tasks to another company, you can correctly allocate resources, save money and time, and get a better product in the end. We have prepared detailed instructions for you with answers to frequently asked questions.

Differences between outsourcing types

**DIFFERENCES BETWEEN OUTSOURCING TYPES**

You can also delegate in different ways. You can outsource full-cycle development to a company, outsource some tasks to an external team, or hire freelance developers. Let's consider all the options in detail.

**Full-cycle development on outsourcing**
This method is suitable even for those who are creating their very first game. It is more profitable than finding, hiring, and supporting your development team. You will instantly have access to the best technical and intellectual resources.

**Delegation of individual parts of the project**

It's an option for game development companies. Delegate some tasks to other companies to strengthen your project with new technologies, add fantastic graphics, or speed up the development process. This approach will allow you to distribute resources and get excellent results in a shorter time.

**Freelance Game Developers**

Unlike outsourcing companies with all the necessary specialists, freelance game developers work with different employers. If you want to assemble a team of freelancers, you will have to find and coordinate them yourself. However, this option allows you to fill in the missing resources if you do not have enough specialists of a certain profile.

**Advantages of game development outsourcing**

**ADVANTAGES OF GAME DEVELOPMENT OUTSOURCING**

**Cost-effective**

Outsourcing development will be cheaper than hiring a team of individual employees. You will pay only for the working hours of specialists of the required profile.

**Well-established processes**

In professional game development companies, all stages of development have already been worked out to the smallest detail. You do not have to build processes from scratch.

**Higher speed of development**
With the delegation of tasks, you will be able to develop your project in a shorter time. A well-coordinated team will help you to speed up all stages of development.

**The best equipment and talents**

Outsourcing companies employ a whole team of specialists and have all the technical resources. You’ll get access to this at a much better price than if you put it all together yourself.

**Choose a destination: why outsourcing to Ukraine**

The choice of country for outsourcing also plays a role in game development. When choosing a company, you should focus on budget, time zone, connection quality, and other aspects of usability. The cultural aspect is also important: for games with a certain setting, it is better to involve the appropriate specialists.

But for the most part, game development is an international process. So, if the game does not have specific cultural characteristics, look at a company portfolio. There are many talented developers in Ukraine who make games known all over the world. Among them are large AAA projects, as well as more niche, but no less popular ones.

The gaming industry is growing and developing in Ukraine every year. Convenient geographical location, well-established business structure, and a huge number of professionals make Ukraine one of the best destinations for outsourcing mobile game development. Trust your game to professionals.

**What is the cost of outsourcing game development**

The cost of development depends on the complexity of the project, the required equipment, the number of employees in the team, etc. It is difficult to talk about the exact price because many factors influence it. If you want to have much comprehensive understanding you can read more about how much game development costs in this article.

We recommend you write a description of the project that will help you estimate its cost and then contact the game development companies to get more accurate data.
3 Steps to outsource

**3 STEPS TO OUTSOURCE**

**Step 1: Describe the idea**

First of all, formulate all the details of the project. You can create a Game Design Document (GDD) and contact an outsourcing company with it or look for the right specialists.

**Step 2: Choose a contractor and a way of cooperation**

Explore all possible options: from a full-cycle development to the delegation of individual tasks. Find the most profitable option that will allow you to create your project. Explore the portfolio, ask questions of interest, compare approaches to work, etc.

**Step 3: Conclude a contract**

After you have decided on the company, draw up an agreement. Describe all details in the document: from the concept of the game, tools, and specialists to testing, deadlines, and data protection.

**Time to start**

By outsourcing game development, you will get a team of real pros with experience in game development and will be able to start working on your dream project in the shortest possible time. Outsourcing is a way to create a project, reducing risks and costs compared to finding and hiring a team on your own.

**Stepico** is a mobile game outsourcing & art production company in Ukraine. We always go beyond the limits, spark inspiration, and turn any fantasies into reality. We create bright and exciting projects that stick in the memory. Fascinating mechanics, high-quality graphics and unique artistic style, with the integration of modern technologies enable us to create high-quality products. To put it simply, we make exciting games that keep players coming back.