

IGDA PRESENTS THE

GLOBAL INDUSTRY GAME AWARDS

GIGA



GIGA



Peer determined awards
in celebration of the
contributions of
discipline teams and
individuals



CELEBRATING DEVELOPERS

Turning the spotlight onto individuals and disciplines



Game industry awards shows do not focus on the achievements of the individuals and discipline teams within our industry.

GIGA will:

- Recognize developers and discipline teams
- Be determined votes from industry members
- Celebrate often overlooked development efforts and achievements
- Help developers feel appreciated and respected



EXTENSIVE REACH

Connect with tens of thousands of game developers, students, and studios

- 🔊 **Event Emails – 30k developers**
- 🔊 **Social Media – 40k-75k developers**
- 🔊 **Spotlight Articles – 30k developers**
- 🔊 **Award winners – 200+ developers**
- 🔊 **Twitch Livestreams – 500+ developers**
- 🔊 **Media Coverage**
- 🔊 **And more!**



GIGA CATEGORIES

Recognizing Disciplines and Professions



- **Art**
 - 2D Animation
 - 2D Character Design
 - 2D Environment Art
 - 3D Animation
 - 3D Character Design
 - 3D Environment Art
 - Cinematography
 - UI Art
 - VFX
- **Audio**
 - Music Composition
 - Sound Design
 - Voice Acting
- **Design**
 - Accessibility Innovation
 - Gameplay Design
 - Level Design
 - Serious Game Design
 - Systems Design
 - UI/UX
- **Engineering / Technology**
 - Achievements in New Technology
 - AI
 - Audio Technology
 - Engine Technology
 - Gameplay Technology
 - Graphics Technology
 - Networking Technology
 - Systems Technology
- **Support**
 - Community Management
 - Customer Support
 - Marketing
 - Production / Management
 - Quality Assurance
 - Research & Analytics
- **Writing / Narrative**
 - Dialogue
 - Narrative Design
 - Story
 - World Building
- **Miscellaneous**
 - Representation
 - Upcoming Indie
 - Workplace Diversity and Inclusivity

GIGA

TENTATIVE SCHEDULE

June
15

Nominations close

July
6

Voting opens
Social media and email campaigns start

July
20

Voting closes
Promotion of awards show begins

Aug.
27

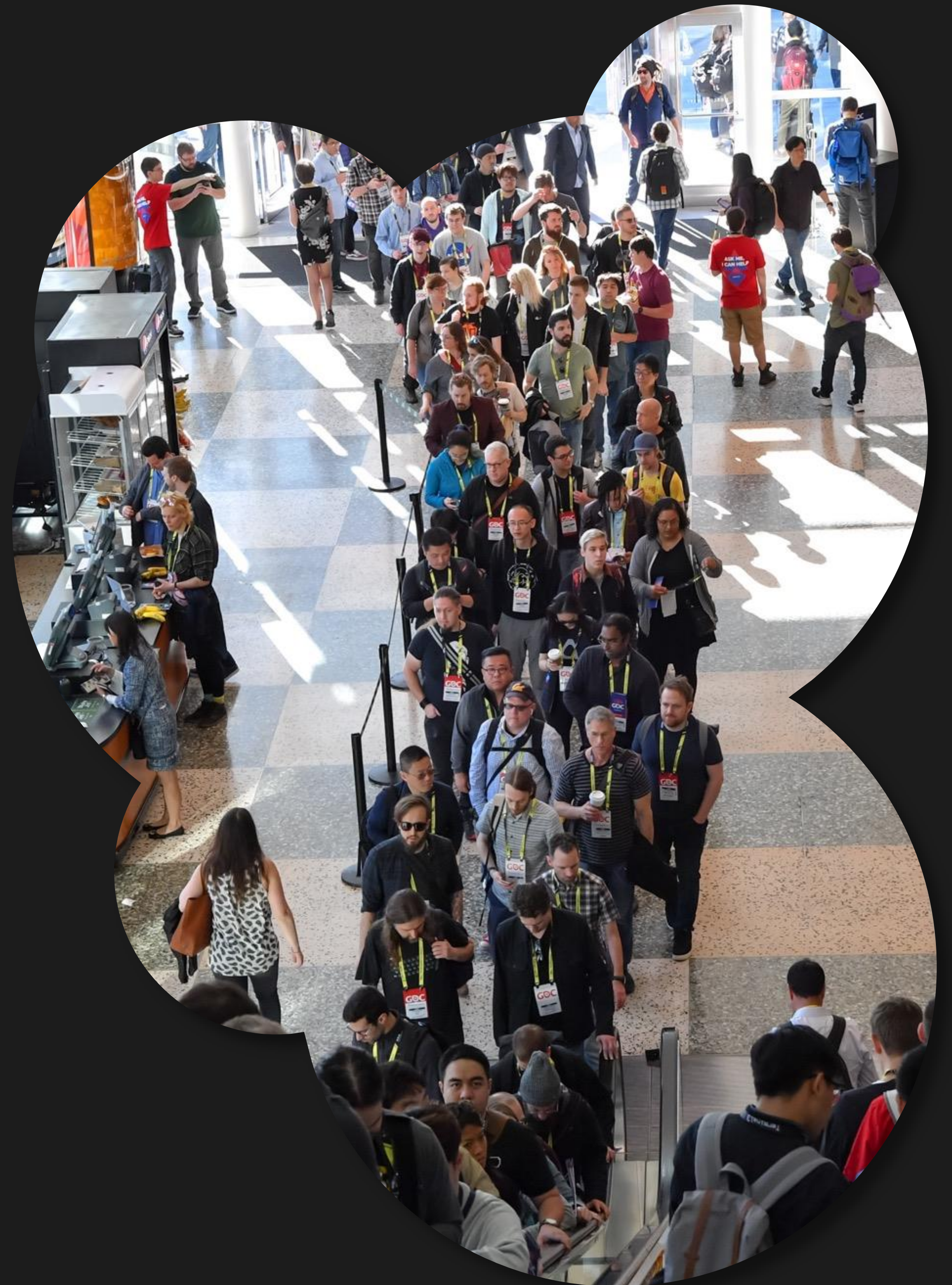
Awards show (virtually with Devcom)

Aug.
30

Event Summary | Published on social media

Sept.
27

Event Summary | Emailed in IGDA Insider



GIGA SPONSORSHIP OPPORTUNITIES

Join the IGDA in celebrating developers



PLATINUM SPONSORSHIP \$15,000 (exclusive)

- Included in awards title (i.e. "GIGA brought to you by [your company]")
- Keynote feature (max. 15min)
- Commentary for each awards section (max. 2min for each of the 7 sections)
- Featured spotlight
- Recognized as main sponsor on all media
- Recognition as main sponsor in press coverage and event recap



GOLD SPONSORSHIP \$5,000 (1 of 7 taken)

- Commentary and recognition as the sponsor for a chosen awards section (max. 5 min)
- 2 minute promotional video during show
- Featured spotlight
- Recognized as sponsor on all media and during the awards ceremony
- Recognition as sponsor in event recap

BRONZE SPONSORSHIP \$500

- Recognized as sponsor on media
- Recognition as sponsor in event recap
- Logo on sponsors slide during keynote

SILVER SPONSORSHIP \$1,000

- 1 minute promotional video during show
- Recognized as sponsor on media
- Recognition as sponsor in event recap
- Logo on sponsors slide during keynote



THANK YOU FOR YOUR SUPPORT



Renee Gittins, Executive Director

renee@igda.org

