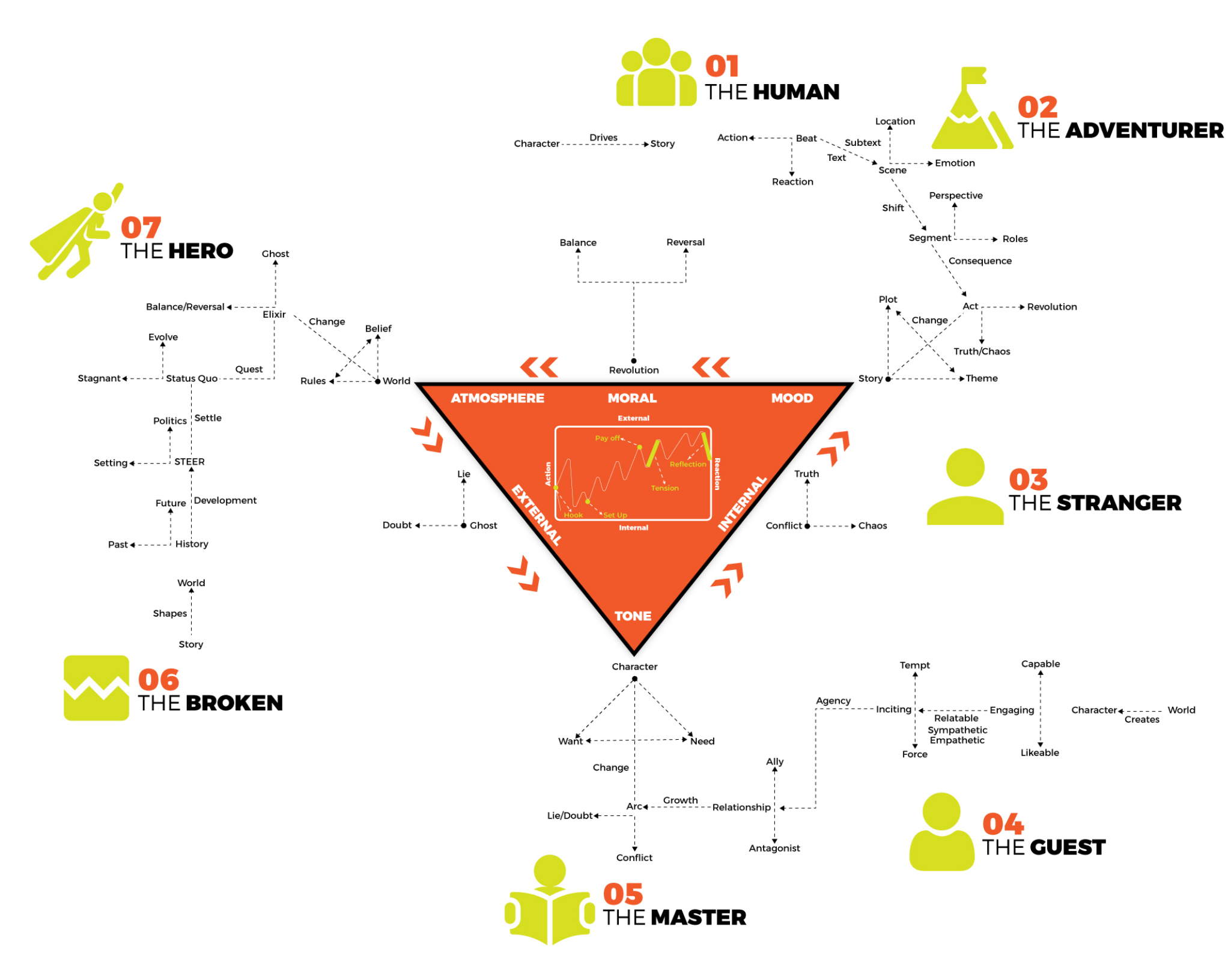
01 THE HUMAN
Character
Drives
Story
02 THE ADVENTURER
Action
Beat
Subtext
Text
Location
Emotion
Scene
Reaction
Perspective
Shift
Segment
Roles
Consequence
Act
Revolution
Plot
Change
Truth/Chaos
Story
Theme
07 THE HERO
Ghost
Balance/Reversal
Elixir
Change
Belief
Evolve
Stagnant
Status Quo
Quest
Rules
World
Politics
Settle
Setting
STEER
Future
Development
Past
History
World
Shapes
Story
Balance
Reversal
Revolution
ATMOSPHERE
MORAL
MOOD
External
Pay off
Reflection
Tension
Hook
Set Up
Internal
Action
Reaction
EXTERNAL
INTERNAL
TONE
Lie
Doubt
Ghost
Truth
Conflict
Chaos
03 THE STRANGER
06 THE BROKEN
Character
Want
Need
Change
Arc
Growth
Lie/Doubt
Conflict
Relationship
Ally
Antagonist
Agency
Inciting
Tempt
Force
Engaging
Capable
Likeable
Relatable
Sympathetic
Empathetic
Character
Creates
World
04 THE GUEST
05 THE MASTER